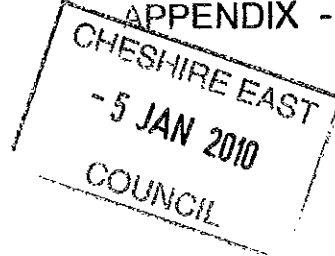


Clifton Street, Alderley Edge, Cheshire SK9 7NW

Licensing Section,  
Cheshire East Council,  
Westfields,  
Middlewich Road,  
Sandbach,  
CW11 1HZ.



Dear Sir,

I'm writing to object to the application for a license to sell alcohol at Tesco 17-23 London Road, Alderley Edge SK9 7JT

This is the new building on the corner of London Road and Clifton Street, where I live. They are applying sell alcohol from 6am to 11pm. These hours are too long.

The building does not have planning permission. This has been applied for (application 09/2028M). The northern planning committee did not approve the application. In considering the application, they decided that any approval would be conditional on the store not opening before 7am. (See minutes below) So the application to sell alcohol from 6am should be rejected.

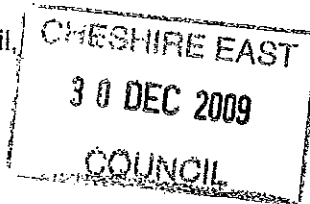
The 11pm close is also too late. The store will generate a lot of road and foot traffic on Clifton Street, a residential street, causing noise. Alcohol sales should cease at 10pm to help keep the noise down. This is reasonable and is the case for other retailers selling alcohol nearby.

Please reject the application.

Yours sincerely

Clifton Street  
Alderley Edge  
Cheshire  
SK9 7NW

Licensing Section,  
Cheshire East Council,  
Westfields,  
Middlewich Road,  
Sandbach,  
CW11 1HZ.



23 December 2009

Dear Sirs,

Ref: 19-23 London Road/Clifton Street Development Planning Number 03/3297P  
*Alderley Edge*

I am writing to object most strongly against the alcohol licence application for the Tesco Express in the above development.

I object for the following reasons.

- Loss of amenity – parking along Clifton Street will be chaotic
- Safety – drunken youths walking along Clifton Street and London Road. Tesco Expresses across the country are very well documented in causing such problems with cheap discounted alcohol
- Inappropriateness – this is a village, early and late sales of alcohol are totally inappropriate in a residential setting
- Existing outlets. The closed off-licences will re-open. Any argument citing the closure as a reason for replacement is a spurious red herring that only the most gullible and inept would accept. This will mean five off license retailers in a single village
- Litter and rubbish including broken glass, especially along Clifton Street
- Cheap alcohol causing further problems in the Park. Youths will be only steps away from a cheap discounting retailer. Alcohol abuse in Alderley Park is well documented and takes valuable Police resource
- Alcohol retailing and government guidelines favour the restriction off sales and discounted alcohol – this flies in the face of such initiatives

If for some spurious political reason a license is granted, this should be within reasonable opening hours of 10 until 10.

I most strongly urge that the council does all in its power to refuse a license at this development. It will be a gross dereliction of duty to do so and a lack of duty of care.

Kind regards

24th December 2009

**Objection to Sale of Alcohol Licence at by Tesco at 19-23 London Road, Alderley Edge.**

My family and I have lived on Trafford Road (opposite Clifton Street exit) for 20 years and have witnessed many occasions of antisocial behaviour resulting from alcohol abuse - people shouting drunken obscenities, vomiting/urinating in the streets and occasionally damaging property.

There are already sufficient off-licence and on-licence outlets in the Village to satisfy need and adding another will only aggravate an existing problem.

We believe the application for licence to sell alcohol from 6am – 11am is totally inappropriate and unacceptable to nearby residents. In particular:-

- Making alcohol cheaply and readily available for such extended hours will encourage more under-age consumption, drinking in Village streets and resultant antisocial behaviour/criminality
- Anyone who needs to buy alcohol at 6am should not be indulged!
- The store is adjacent to a residential area and designated Conservation Area in which residents' 'quiet enjoyment' should be preserved. The early-morning/late-night activity could result in noise nuisance and antisocial behaviour, potentially involving the Police.
- The store has no exclusive parking facility so patrons will park indiscriminately in the adjacent residential streets interfering with residents' parking and peace, especially early morning/late night.
- Offering another outlet for purchase of alcohol is neither necessary nor desirable for residents.
- The original planning application was for 7am – 10pm operation. This appears a predictable 'thin end of the wedge' manoeuvre and should not be permitted.
- A morning-until-night off-licence could establish an undesirable and irreversible precedent for other Village establishments

We urge you not allow this licence in the interests of local people and Village wellbeing.

Thank you for considering our submission.

\_\_\_\_\_  
Trafford Road, Alderley Edge, SK9 7NN,

Clifton Street  
Alderley Edge  
Cheshire  
SK9 7NW

Licensing Section,  
Cheshire East Council,  
Westfields,  
Middlewich Road,  
Sandbach,  
CW11 1HZ

30th December 2009

Dear Ms Zientek

Ref: 19-23 London Road/Clifton Street Development Planning Number 03/3297P

I am writing to object most strongly to the alcohol licence application for the Tesco Express in the above development.

I object for the following reasons.

- Loss of amenity – parking along Clifton Street will be chaotic as it is at weekends already due to shoppers pulling up on to the pavements to go to Weinholts etc, already a significant problem to us the residents.
- Safety – drunken youths walking along Clifton Street and London Road. It is well-documented that Tesco Expresses across the country cause such problems with cheap discounted alcohol. Such problems at the Tesco Express in Wilmslow are also documented including yobbish behaviour and this would have a significant impact on the residents of Clifton street.
- Inappropriateness – this is a village, early and late sales of alcohol are totally inappropriate in a residential setting and just not required.
- Existing outlets. The closed off-licences will re-open. Any argument citing the closure as a reason for replacement is a spurious red herring that only the most gullible and inept would accept. This will mean FIVE off-licence retailers in a single small village which is clearly unnecessary.
- Litter and rubbish including broken glass, especially along Clifton Street
- Cheap alcohol causing further problems in the Park. Youths will be only steps away from a cheap discounting retailer. Alcohol abuse in Alderley Park is well known and takes up valuable Police resources that are already stretched between Wilmslow and Alderley Edge. Whilst Tesco adopt to the policy "do you look 21" it is known that youths do have fake IDs and that they do purchase alcohol from Tescos stores. "The sale of Alcohol is likely to cause public nuisance or a threat to public safety" – Section 17(12)(c). As residents we deeply concerned for our safety and our right to live in our quiet street that has already suffered major upheaval caused by the contractors and the landlord whilst building this development.

- Alcohol retailing and government guidelines favour the restriction off sales and discounted alcohol – this application flies in the face of such initiatives

If for some spurious political reason a licence is granted, this should be within reasonable opening hours, i.e. exactly the same as the Cooperative store across the road, to allow fair trading.

I most strongly urge that the Council does all in its power to refuse a licence at this development. It will be a gross dereliction of duty to do so and a lack of duty of care.

Kind regards



# REPRESENTATION FORM

**Interested Parties**

Application Number: 013840

Your Name	<b>Alderley Edge Parish Council</b>
Postal and E-mail Address	Festival Hall Talbot Road Alderley Edge Cheshire SK9 7HR
Contact Telephone Number	01625 582400

Name of the premises you are making a representation about.	Tesco Stores Ltd
Address of the premises you are making a representation about.	17-23 London Road Alderley Edge Cheshire SK9 7JT

<b>1. REPRESENTATION</b> (Please give details)	
Which of the four licensing objectives does your representation relate to?	Prevention of crime and disorder
Please detail the evidence supporting your representation or the reason for your representation.	Long hours requested
Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the licensing sub-committee to take into account.	The licencees must commit to ensure that no drinking of alcohol purchased at the premises is consumed in the streets or at any other public place within Alderley Edge

Application Number: 013840

2. REPRESENTATION (Please give details)	
Which of the four licensing objectives does your representation relate to?	Public safety
Please detail the evidence supporting your representation or the reason for your representation.	Long hours requested
Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the licensing sub-committee to take into account.	The licencees must commit to ensure that no drinking of alcohol purchased at the premises is consumed in the streets or at any other public place within Alderley Edge

3. REPRESENTATION (Please give details)	
Which of the four licensing objectives does your representation relate to?	The prevention of public nuisance
Please detail the evidence supporting your representation or the reason for your representation.	Long hours requested
Suggested conditions that could be added to the licence to remedy your representation or other suggestions you would like the licensing sub-committee to take into account.	The licencees must commit to ensure that no drinking of alcohol purchased at the premises is consumed in the streets or at any other public place within Alderley Edge

N.B If you do make a representation you will be asked to attend the Licensing Sub-Committee and any subsequent appeal proceeding. An interested party may request a representative to make his/her representation on their behalf, eg a legal representative or a friend. A full copy of your representation (with the exception of your name and contact details) will be forwarded to the applicant.

**State the number of representations made:**

Signed:

Date:

Please return this form along with any additional sheets to: The Licensing Section, Cheshire East Borough Council, Town Hall, Macclesfield SK10 1DX.

**Please complete a separate chart for each representation and number them sequentially.**

This form must be returned within the statutory period indicated within the accompanying covering letter. If you have any queries please check with the Licensing Section.

Telephone: 01625 504206





**TESCO STORES LTD, 17-23 LONDON ROAD, ALDERLEY EDGE, CHESHIRE**

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Scale 1:2500

